The Personal Life Vision Framework™

A Structured Tool for Clarifying Purpose and Direction

Why This Matters

Every leader answers two questions — consciously or unconsciously:

- Why am I here?
- What future am I committed to creating?

If they cannot answer those questions clearly, they default to:

- Reactivity
- Cultural and behavioral drift
- Borrowed ambition
- External validation

A Personal Life Vision (PLV) anchors internal direction.

It is not a goal list.
It is not a résumé summary.
It is not an inspirational slogan.

It is a declaration of *the future you are committed to bringing into existence*.

Conceptual Foundation

A vision is not something you "have."
A vision exists only while you are actively creating and sharing it.

When you stop recreating it, it disappears.

The PLV statement is a *renewal tool* — it keeps the future alive in present behavior.

Step 1 — Foundation Work (Pre-Writing Exercise)

Before writing the PLV, participants complete three reflection audits.

A. Legacy Reflection

Answer in writing:

1. At the end of your life, what would you want said about your existence?
2. What problems in the world disturb you the most?
3. What inadequacies do you feel compelled to address?
4. Where do you naturally feel energized rather than depleted?
5. What do you find compelling to seek or express?
6. What do you believe is your Unique Genius?
7. What do you find most satisfying, personal gain or contribution to others?
8. To live in a world where _____.
9. What is the most important contribution others can make to you?

Format Template

My Personal Life Vision is a world where_____.

Note: Participants should fill in with precision, not poetry.

Step 3 — Commitment Test

After drafting, apply the 5 Filters:

1. Does this evoke emotion?
2. Would you defend this publicly?
3. Would you sacrifice comfort for this?
4. Does it transcend career titles?

5. Does it remain true even if circumstances change?
6. Would you give your life to accomplish this?

If the answer to 3 or more is “no,” rewrite.

Step 4 — The Compression Exercise

Now compress the entire PLV into:

- One sentence
- 15 words or fewer

This becomes the “portable version.”

Example structure:

“Strengthening integrity-driven leadership wherever influence exists.”

Step 5 — Activation Protocol

A PLV unused becomes a sentiment.

To operationalize it:

Participants must answer:

1. What behavior this week reflects this vision?
2. What conversation must be had because of this vision?
3. What choices of yours become clearer because of this vision?
4. What will be eliminated because it does not align?

Step 6 — 30-Day Revision Clause

You were correct to say:

This is your first cut.

Add structure:

- Revisit at 30 days

- Revisit at 6 months
- Revisit annually

Visions sharpen through living.

Common Errors to Address in Training

1. Writing personal ambition statements
   (“To become a CEO…”)
2. Writing abstract platitudes
   (“To make the world better…”)
3. Writing emotional slogans
   (“To spread love everywhere…”)
4. Writing vague spiritual generalities without action implication

Leaders must learn disciplined vision, not sentimental aspiration.

Workshop Delivery Option (60-Minute Session)

0–10 Minutes

Why purpose precedes performance.

10–25 Minutes

Legacy and values exercises.

25–40 Minutes

Draft PLV.

40–50 Minutes

Partner feedback using 5 Filters.

50–60 Minutes

Compression exercise + public declaration.

Closing Teaching Point for You to Deliver

Say:

Purpose is not discovered.
It is declared and then lived into existence.

Pause.

Leadership without a vision creates reliance on the circumstances and arbitrary guidance.
Vision without discipline creates fantasy.
The Personal Life Vision unites both.
